



THE 5th ANNUAL

BASIC INCOME DAY OF ACTION



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Basic Income Day of Action SM Toolkit

Thank you for your interest in promoting the 2023 Basic Income Day of Action!

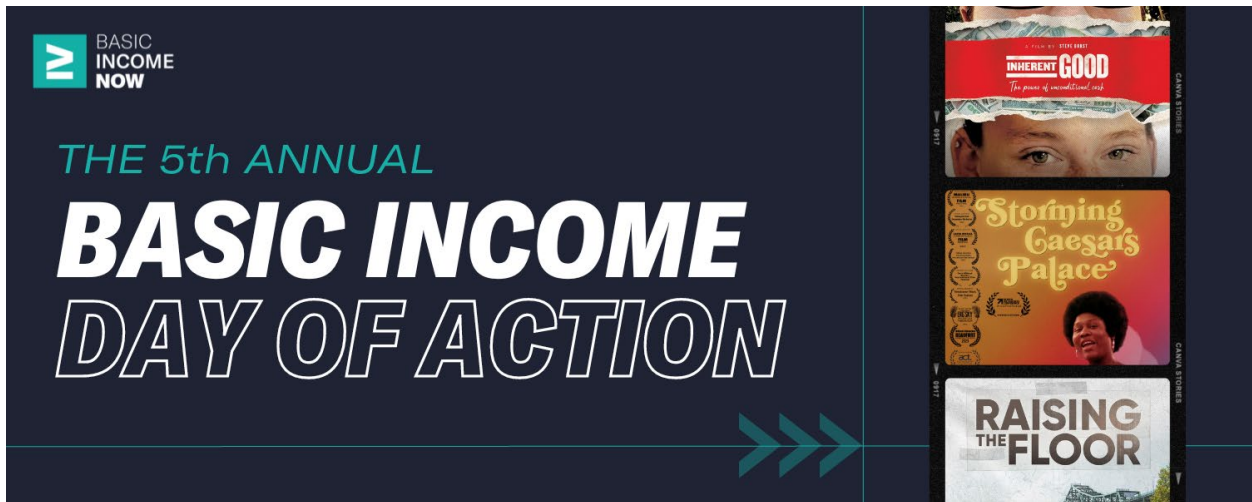
Raising awareness about this annual Basic Income Day of Action is a great opportunity to grow the movement, and show the public that there is a passionate community fighting for basic income. People are excited to be part of something larger than themselves or their immediate community.

Resources + Links:

- Basic Income Day of Action Main Website: <https://www.basicincomemarch.com/>
- Event Map: https://actionnetwork.org/event_campaigns/2023-basic-income-day-of-action
- *Make Your Own!* Event Promotion Graphic Templates: <https://www.canva.com/design/DAFqaAfb148/oXxRbchE4jigYsNwz-SSQ/view>
- Promotional Graphics - https://drive.google.com/drive/folders/1yLqfjAVkDyFye5Xlv0rEEbgKdkxH10iT?usp=drive_link
- Direct Actions to include with your posts
 - 'I Support Basic Income' Open Letter: <https://www.surveymonkey.com/r/basicincomeletter> (A tool for local, state and federal advocacy and support)
 - "Learn More About the Movement" sign up: <https://actionnetwork.org/forms/im-interested-in-basic-income/>

Sample Social Media Posts to Boost

- [Twitter Post \(1\)](#)
- [Instagram Post \(1\)](#)

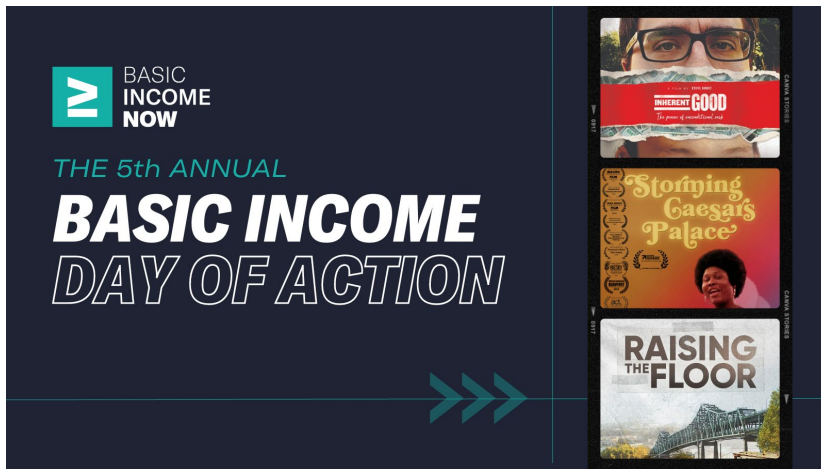


HashTags and Slogans:

- #BasicIncomeNow, #BasicIncomeDay2023
- We Are the Economy, Basic Income Now!

Example Content

- 1) Join us for The 5th Annual Basic Income Day of Action! Across the globe, people are taking action, attending film screenings, and more to fight for an economy that works for all of us. Find an event near you basicincomemarch.com #BasicIncomeDay2023
- 2) Are you ready to dig into basic income? Join us the third week of September as cities across the country watch films, have conversations, and take action in the fight for basic income. #BasicIncomeNow #BasicIncomeDay2023



If you have further questions or need additional support, please contact Chelsea@incomemovement.com



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